

E. Désiré Nzenkou

BUSINESS INNOVATION MANAGER · SPACE TECH BD · EU PROGRAMME EXPERT

Sweden · Austria · [linkedin.com/in/ednzenkou](https://www.linkedin.com/in/ednzenkou) · github.com/dnzenkou

Driving revenue growth and strategic partnerships across the European space ecosystem — from CASSINI ventures to EUSPA and ESA programmes.

SELECTED PROOF

€50M+

CASSINI ecosystem value — BD, IPR & GTM for 40+ ventures

30+

Space ventures mentored through CASSINI Space Academy

12

Hackathon & competition programmes designed or juried

8

International markets, EU to Rwanda to the US

EXPERIENCE

Business Innovation Manager — Space Tech

GeoVille Information Systems GmbH · Austria

Aug 2025 – Present

- Lead business and revenue-model innovation; manage ESA & EU-funded proposal development and bid submissions.
- Coordinate integration of advanced EO and space-data technologies into commercial service offerings.
- Build strategic partnerships within the European space ecosystem for space-resources opportunities.

Space Downstream Market Innovation & Entrepreneurship Consultant

EUSPA · Czech Republic

Dec 2020 – Jun 2025

- Market development and downstream innovation; managed programme budgets and deliverables.
- Coached space and deep-tech founders on business strategy, IPR, and skills development.
- Delivered keynotes on satellite-data synergy with AI, quantum, blockchain, and gaming; represented EUSPA internationally.
- Managed CASSINI Space Academy content and mentoring for 30+ ventures.

Senior Industrial Technology Expert Advisor

NIRDA · Rwanda

May 2018 – Dec 2019

- Led Rwanda’s pioneering STEM Lab and incubation programme for hardware and deep-tech startups.
- Managed programme budgets and facility design; shaped national innovation policy as Technical Working Group member.
- Spearheaded INNOVATE 4 INDUSTRY hackathon and STEM 4 INDUSTRY incubation programme.

EMEA Data Centers Program Manager & Training Specialist

Google · Belgium

Feb 2015 – Nov 2015

- Designed and deployed the first OQS programme for EMEA data centers — 44 courses, 5 technical areas, 60+ users, 3 geographies.

SELECTED WORK

CASSINI Space Academy — Entrepreneurship Curriculum

EUSPA (EU Agency for the Space Programme) · 2020–2025

Designed and delivered the CASSINI Space Academy content framework, mentoring deep-tech ventures in space resources, in-orbit servicing, and planetary exploration. Curriculum covered business-model innovation, IPR, TRL progression, and investor readiness. 200+ mentoring hours to 30+ ventures reaching commercial milestones.

ESA & EU-funded proposal development

GeoVille Information Systems · 2025–Present

Lead business and revenue-model innovation for ESA and EU-funded Earth observation programmes. End-to-end proposal development and bid submissions. Partnership building for space-resources opportunities inside the European space ecosystem.

INNOVATE 4 INDUSTRY Rwanda

NIRDA · 2018–2019

Conceived and executed Rwanda's flagship smart-hardware hackathon and open-innovation challenge. Managed EUR 500K+ programme budget, led STEM Lab facility design and procurement. Co-designed a 3-month incubation track; 15+ hardware startups reached PoC.

EMEA Operational Qualification Standards

Google · 2015

Led the cross-functional programme deploying 44 OQS training courses across 5 technical domains in 3 EMEA data centers. Built e-learning and OJT pathways, established LMS assessment, and achieved 100% rollout to 60+ DCOps engineers inside a 3-month window.

COMPETENCIES

Business Development

Strategic partnerships · Bid & proposal management · GTM strategy · Revenue-model innovation · Market entry · Stakeholder engagement · TRL advancement

Space & Tech

ESA / EU programmes · Earth Observation · EGNSS / Galileo + EGNOS · Copernicus · Space situational awareness · Space resources · Satellite imagery

Innovation Management

Entrepreneurship programme design · Startup coaching · IPR strategy · Technology transfer · Open innovation · Hackathon architecture

EDUCATION

MA Engineering Physics & Nuclear — ISIB, Haute École Bruxelles-Brabant, Belgium · 2009–2011

BA Engineering Technology — ISIB, Haute École Bruxelles-Brabant, Belgium · 2005–2009

Complex Adaptive Systems (Chalmers) · Management (ICHEC Brussels) · Quantum Computing (Coursera) · The Blockchain (UC Irvine) · Neural Networks & Deep Learning (DeepLearning.AI) · Google Cloud ML · Data Science (Johns Hopkins) · Agile / Scrum · Six Sigma Green Belt · IELTS C1

Fluent in French, English, and Swedish. Works across five languages and three continents.